FREAs
Fire Resilience Excellence Awards

28th April 2027
Birmingham

The Fire Resilience Excellence Awards (FREAs) recognise outstanding performance in tackling fires and improving resilience to them.

- The FREAs are based on extensive research on key factors that contribute to and characterise outstanding performance.
- Open to public, private or third sector organisations.
- Judges nominated by leading fire and resilience associations.
- Strong ethics and core values of being Independent, Credible, Transparent and Respectable.

Entry to the FREAs will open soon and nominations will be invited in the following categories:

Outstanding Leader • Outstanding Team • Outstanding Organisation • Outstanding Consultant • Outstanding Installer/Integrator • Outstanding Product / Innovation • Outstanding Partnership / Collaboration • ~~Outstanding Fire Risk Assessor~~ • Outstanding Female Professional• Outstanding Insurance Broker• Outstanding Loss Adjuster

The FREAs are set up with the support of key fire and resilience associations and groups, and aim to bring credible recognition to those who excel at what they do.

thefreas.com

SPONSORSHIP OPPORTUNITIES

FREAs
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Becoming a sponsor of the FREAs enables you to reach thousands of fire resilience industry professionals before, during and after the event.

Category sponsorship £3000 +VAT

- ☐ Logo and link on home page of website
- ☐ Logo and 100-word profile on sponsors' page of website
- ☐ Logo against category on enter page
- ☐ Highlighted as category sponsor in category specific promotion including, press releases, email marketing, social media posts
- ☐ Present the award
- ☐ Acknowledgement in speech
- ☐ Branding on stage when award presented
- ☐ Photo with category winner
- ☐ Discounted tickets to awards dinner

Trophy sponsorship £4000 +VAT

- ☐ Logo on trophies and certificates
- ☐ Logo and link on home page of website
- ☐ 150-word profile on sponsors' page
- ☐ Highlighted as trophy sponsor in event promotion: media announcements, email marketing, social media posts
- ☐ Present an award
- ☐ Acknowledgement in speech
- ☐ Branding on stage
- ☐ Photo with host and winners
- ☐ Discounted tickets to awards dinner

☐ **The FREAs have an ethical sponsorship policy. Category sponsors are not permitted to enter a category they sponsor, and trophy sponsors cannot enter any categories.**

Take advantage of the opportunities contact
Christine Brooks +44 (0) 7785 569719
c.brooks@world-excellenceawards.com

@TheFREAs
#FREAs

thefreas.com

** The FREAs are organised by World Excellence Awards who also run the OSPAs, Cyber OSPAs, WVRAs SSEAs and TECAs.*