

**29<sup>th</sup> April 2026**  
**Birmingham**

The Fire Resilience Excellence Awards (FREAs) recognise outstanding performance in tackling fires and improving resilience to them.

- The FREAs are based on extensive research on key factors that contribute to and characterise outstanding performance.
- Open to public, private or third sector organisations.
- Judges nominated by leading fire and resilience associations.
- Strong ethics and core values of being Independent, Credible, Transparent and Respectable.

**Entry to the FREAs will open soon and nominations will be invited in the following categories:**

**Outstanding Leader • Outstanding Team • Outstanding Organisation • Outstanding Consultant • Outstanding Installer/Integrator • Outstanding Product / Innovation • Outstanding Partnership / Collaboration • Outstanding Fire Risk Assessor • Outstanding Female Professional**

***The FREAs are set up with the support of key fire and resilience associations and groups, and aim to bring credible recognition to those who excel at what they do.***



# SPONSORSHIP OPPORTUNITIES



**FREAs**  
Fire Resilience Excellence Awards

**Becoming a sponsor of the FREAs enables you to reach thousands of fire resilience industry professionals before, during and after the event.**

## Category sponsorship £3000 +VAT

- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page of website
- Logo against category on enter page
- Highlighted as category sponsor in category specific promotion including, press releases, email marketing, social media posts
- Present the award
- Acknowledgement in speech
- Branding on stage when award presented
- Photo with category winner

## Trophy sponsorship £5000 +VAT

- Logo on trophies and certificates
- Logo and link on home page of website
- 150-word profile on sponsors' page
- Highlighted as trophy sponsor in event promotion: media announcements, email marketing, social media posts
- Present an award
- Acknowledgement in speech
- Branding on stage
- Photo with host and winners

❖ **The FREAs have an ethical sponsorship policy. Category sponsors are not permitted to enter a category they sponsor, and trophy sponsors cannot enter any categories.**

**Take advantage of the opportunities contact  
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**X @TheFREAs  
#FREAs**

**thefreas.com**